

# CRITERIA FOR 2D ART/SCULPTURE SUBMISSIONS

## Entry Conditions for Artwork:

*Note: We encourage all 2-D artists to submit work that has not been previously shown in an ALOG show.*

### Framed 2-D Artwork:

- All wall-hung work must be properly matted and/or framed, with wire for hanging at least 2" from the top edge of the frame. Gallery wrapped canvasses are permitted.
- **NO** smudged mats, wet canvasses, clip or poster frames, or damaged frames are allowed.
- A label made by the artist must be put on the back of the work to include: artist name, three letter initials, medium and price.
- All entries must be priced or marked NFS (Not for Sale). NFS items must show a retail value on the artist's inventory sheet, and should constitute no more than one-third of the total work submitted. NFS item(s) are permitted only if the artist is entering the **FULL** show (i.e. not just entering one item).
- Check-in includes a quality check of each artist's work.

### Unframed 2-D Artwork:

- All unframed 2-D work will be displayed in a print rack. **NO framed work is allowed in the bins.**
- Each piece must be properly matted, and should be wrapped neatly in shrink-wrap, acetate, clear plastic, or plastic print sleeves. Saran wrap or Ziploc type bags will not be accepted.
- A label made by the artist must be affixed to the back of the packaging with: artist name, three letter initials, medium, and price.
- All reproductions (prints or color copies) of your work must be labeled as such.
- Only one image of each work may be displayed in the show at a time. (Extras will be stored in your marked boxes or on storage shelves in the back room for restocking).
- Only ten unframed items of an artist will be shown at any one time.

### Sculpture:

- Fine artists working in sculpture may enter two works of 25 to 50 pounds weight (no more than 50), and up to four works less than 25 pounds to be shown if space permits.
- Any sculpture meant to hang must have a device attached to the back suitable for hanging.
- Weight limits for sculpture hung on the wall will be at the discretion and approval of the Black Rock gallery personnel.

## Space Limitations:

**Large Two-Dimensional Framed Hanging Pieces** taking 24 inches or more of horizontal wall space.

- Each participant may enter up to two 2-D works of 24 inches width or larger or two sculptures of 25-50 pounds, as gallery space permits.
- ALOG can only guarantee that one large 2-D work will be hung. We cannot accommodate very large or strangely shaped items for hanging.

**Smaller Two-Dimensional Framed Hanging Pieces** taking less than 24 inches of horizontal wall space that can be hung.

- Each participant may enter up to four 2-D works under 24 inches in width and smaller sculptures that can be hung as gallery space permits plus three pieces under 12 inches in width priced at \$99.00 or less. These smaller pieces must be framed original art.

Small works (such as cards) that can be displayed in a basket or in a small display rack may be listed in the fine crafts section. Each must have a proper label attached to the back showing inventory #, artist's three initials, and price.

**NOTE:** The show coordinator reserves the right to reduce the display of items if space becomes limited. Each artist will, however, have work displayed in the show. Overflow work will be put in the gallery storage room, space permitting.

## CRITERIA FOR 3D ARTISAN SUBMISSIONS

**Fine Crafts:** Originality and fine craftsmanship is a must. "One of a Kind" pieces, if derived from already-made elements, must be turned into your original over-all design. Definition of "**Craft**"(v.) – "to make... (an object, objects, product, etc.) with skill and careful attention to detail." (Random House dictionary.)

Show chairs reserve the right to remove any fine craft work that fails to meet these criteria. **No Kits.**

### Display of 3-D Work:

Fine crafters may be limited to one-half table area per person. The display tables are covered with beige/ecru colored table cloths that go to the floor. If you are displaying jewelry, your work will only be viewed from one side of the table, so set it up accordingly.

Some artists bring props such as a dark scarf or cloth to drape on top so that their work stands out better. You can also bring your own display stands or props to vary the height of your display. The height of your display cannot be higher than 18" in order for good viewing of the entire show.

### SAMPLE DISPLAYS FROM PREVIOUS SHOWS



Fine crafters must understand that it may be necessary for the show chairs to rearrange their tables to be seen in the round, or to make better use of the space(s).

If you have extra work in boxes that will be stored under the tables or in the back storage room, you must mark your last name or three initials prominently on the boxes so they can easily be found for restocking your area.

### Pricing of 3-D Work

At the show, items selected for purchase by customers are taken to a separate cashier station located separately from the display tables. Therefore, it is vital to tag each item. Show your 3 initials (SLW), an inventory control # you may want to assign for your own records [i.e. pendant could be simply P-10] and the sale price. This information is carefully recorded by the cashier on the sales slip. The copies of the sales slips are the basis for our computing the revenues for each artist after the completion of the show. Without this data on your tags, it would not be possible to pay you for your sales!

Most jewelers keep a complete inventory list of the works they submit. In the weeks after the show ends, a report is sent to you listing the items sold, and the revenue that you have earned. You can then double check your report against your list and remaining stock to make sure everything is accounted for.